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- The manufacturing "wave of the future" and how you can ride it now! —
- And lots more! —

How To Meet The New Manufacturing Challenge



A guide to improving your ERP, Supply Chain, and E-commerce operations

symbol



Date

Mr. John Sample

Company Name

Street Name

City, ST Zip

Dear Mr. Sample:

It's amazing, isn't it? It seems that every day, manufacturers have to meet a new challenge, reinvent their operation, or master a new technology.

ERP . . . supply chain integration . . . the internet . . . e-business.

It's enough to make *any* manufacturer's head spin!

That's why it's so important for you to request your FREE guide titled, "How To Meet The New Manufacturing Challenge — A guide to improving your ERP, Supply Chain, and e-business operations."

This fact-filled guide was designed to provide you with time-tested, *practical* ideas for meeting the endless challenges you face — today *and* tomorrow.

Our complimentary guide will show you how cutting-edge wireless network and bar code data capture solutions give users the ability to enter and access real-time, accurate data right from the manufacturing or warehouse floor. And how this ability can leverage the enormous investment you've made in your ERP system. And that's just one of the many topics covered!

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"How to Meet the New Manufacturing Challenge –
A guide to improving your ERP, Supply Chain and e-business operations"

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Your name (If different than the name above): _____ Title: _____

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IMPORTANT NOTE: “How To Meet The New Manufacturing Challenge — A guide to improving your ERP, Supply Chain, and E-commerce operations” is not a glitzy sales piece. It was designed to explain in non-technical terms, how the latest technology can give you a competitive edge, every step of the way.

That’s right. We’ll start at the receiving dock and take a look at all the manufacturing steps you go through.

We’ll begin at Raw Materials Receiving and move through Incoming Inspection . . . The Manufacturing Floor . . . Packaging . . . Finished Goods . . . Packing and Shipping.

What does all this mean to you? It means that we know wireless network and bar code data capture inside out and can help you use this knowledge to keep pace with the “new manufacturing” revolution.

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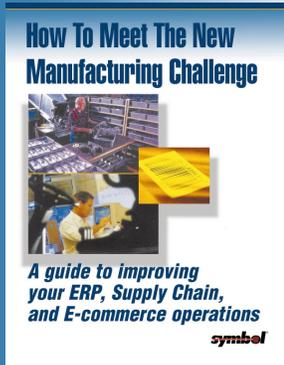
All we ask is the chance to prove to you what forward-looking manufacturers across the country have already discovered . . . That Symbol Technologies can dramatically improve your ERP, Supply Chain, and e-business operations.

Sincerely,

Michael L. Munzer
Director, Symbol Technologies

P.S. Even if you’re not currently thinking of putting the power of bar code data capture or wireless network technology to work, it still makes sense to request your free guide. You see, the technology is changing fast, and one day soon our guide may come in handy!
Call 1-800-722-6234 and I’ll be happy to send one to you without cost or obligation of any kind.

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